

WTLV-TV

Advertiser: Obama For America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1519

Order / Rev: 703206
 Alt Order #: 6256869
 Flight Dates: 07/31/12 - 08/13/12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
O-LATE NEWS															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/31/12	08/06/12	MTWTFSS	2	\$1,200.00	0.00								
		Week: 08/07/12	08/13/12	-TWTFSS	2	\$1,200.00	0.00								
E 4	WTLV	07/31/12	08/13/12	Olympics Zone	CM	Olympics Zone	MTWTFSS	1:00	3	\$2,600.00	P-1	0.00	NM	6	\$15,600.00
O-OLYMPIC O ZONE															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/31/12	08/06/12	MTWTFSS	3	\$2,600.00	0.00								
		Week: 08/07/12	08/13/12	-TWTFSS	3	\$2,600.00	0.00								
E 5	WTLV	07/31/12	08/13/12	Olympics Prime	CM	Olympic Primetime	MTWTFSS	1:00	1	\$9,000.00	P-1	0.00	NM	2	\$18,000.00
O-PRIME															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/31/12	08/06/12	-TWTFSS	1	\$9,000.00	0.00								
		Week: 08/07/12	08/13/12	-TWTFSS	1	\$9,000.00	0.00								
														17	\$54,200.00
Totals															

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